

# The Heritage East Herald

Volume XXV, Issue I March 2015



**HEAR's Mission:** Heritage East Association of Residents is committed to preserving and enhancing the beauty, safety, and enjoyment of our neighborhood.

## President's Message

Happy New Year - OK, so it's a bit late for that, but this is my first opportunity to write to you as your new HEAR President and I just couldn't resist. 2015 marks a new year and a new opportunity to engage with each other in creating the neighborhood that we want to live in, raise our kids in and just call home. When we are asked where we live, we can answer with our individual street address or we can envision ourselves as part of our local community and talk about our neighborhood. What's so great about our neighborhood you ask?

- Our neighbors are engaged - we have one of the highest membership rates of any neighborhood association in the City, with nearly 500 members of HEAR in 2014 - a number we hope to beat in 2015.
- We keep an eye out for each other - every week we receive emails from our neighbors to the HEAR President ([hear.president@gmail.com](mailto:hear.president@gmail.com)) or our Newsletter editor ([hear.newsletter@gmail.com](mailto:hear.newsletter@gmail.com)) telling us about what they're noticing in the neighborhood, offering to help out, or asking questions about the neighborhood or HEAR.
- We're continuing to build our approach for keeping everyone informed about what is happening within and around our neighborhood - through our website (<http://hear-online.org>), our email

notification system

([hear.newsletter@gmail.com](mailto:hear.newsletter@gmail.com)), and our written newsletter (now delivered to your door twice a year).

- We put our money where we think it can have the greatest impact - the vast majority of our funds are put towards security patrols in our neighborhood to help ensure our safety and security.

- We have an incredible group of volunteers that help keep our neighborhood the great place that it is.

These great things about our neighborhood don't happen by accident, and are not independent of each other. Without strong membership numbers we won't have the money it takes to maintain the security patrols. If we don't keep an eye out for each other no amount of paid-for patrolling will give us the neighborhood that we want to live in. If we don't step up and help out we'll ask too much of too few and lose our effectiveness as a voice for

**Renew or Sign Up For Your  
HEAR  
Membership Now !**



Through our new online  
signup and secure  
payment page



<http://hear-online.org/online-membership-form/>

*continued on page 7*

### Aluminum Recycling Report

Sept/Oct-120 lbs., \$78  
 November-90 lbs., \$58.50  
 December-59 lbs., \$38.35  
 January-77 lbs., \$50.05  
 February-70 lbs., \$45.50  
**Total for 2014:**  
 1,013 lbs., \$629.40



#### Next recycling date:

Saturday April 4, 2015

Please save your recyclable aluminum (cans, foil etc.) for HEAR's monthly recycling collection every first Saturday of the month from 8:30-11:00 a.m. at Rotary Park (7725 Quintana Dr.). All proceeds benefit HEAR. If you can't make it to the park, call Susan Tackman, HEAR Recycling Chair at 822-8761 to arrange an alternative way to donate your aluminum.

Thanks to everyone who participates in our recycling program! -**Susan Tackman**

### HEAR General Membership Meeting

HEAR will be holding the next general membership meeting in April. All Heritage East residents are invited and encouraged to attend!!

**Date:** Thursday April 16, 2015

**Time:** 7:00-8:00 pm (join us at 6:30 for a meet and greet.

**Location:** North Domingo Baca Multi-Generational Center, 7521 Carmel Ave NE (west of Wyoming, just north of Paseo del Norte.

#### Topics on Agenda:

- vote on proposed updates to HEAR bylaws
- updates to HEAR membership and website
- recruitment for nominating committee for our Fall Board election

**\*\*Light refreshments will be provided\*\***

# SOLD

Once you make the decision to buy or sell a home, you should call a trusted agent with experience. Dianna has 25+ years' experience and has been trusted by over 150 Heritage East homeowners.

## Dianna Johnson

Dianna@JohnsonTeam.com

798-9222



October 2014-Passing the baton. Outgoing President Doug Crandall (L) and Incoming President Karl Benedict (R) (photo contributed by Brenda McKenna)

### Words of Wisdom

The difference between the right word and the almost right word is the difference between lightning and a lightning bug.

Mark Twain

**For The Birds**

Welcome to Spring! Great Horned Owls are nesting in abandoned or commandeered hawk nests high in the cottonwoods in the bosque and can be located by the clamor of crows mobbing the stoic owl on the nest. Sandhill Cranes and Snow Geese have all left for the North, and Cedar Waxwings and Robins are cleaning up leftover pyracantha and juniper berries. The Dark-eyed Juncos you have been seeing on the ground all winter under your feeders will be leaving soon to spend the Summer in the mountains. The flocks of tiny, chattering Bushtits will soon be pairing off to build their pendulous nests, mostly in evergreen trees. Last year, a pair nested in a pine tree right over our driveway.



You can make nests more comfortable for all nestlings by putting out clothes dryer lint in the shrubbery. The birds will use it for nest lining. Some people say that it is not good for the nestlings, but I disagree, have done it for years, and will continue to do it. A soft bed beats a sharp stick in the bottom! Be your own judge.

According to the Cornell Lab of Ornithology, the average American yard is about 60% lawn and 20% house and driveway, with just 20% left for bird habitat. Your yard has a role to play in helping to establish safe bird habitat, and they have a program called YardMap which focuses on the most familiar and extensive habitats on the continent - the yard. By comparing habitat information with bird sightings, you can learn about the effects of different gardening practices on birds. YardMap gives you the tools you need to plan your yard and share your successes with scientists, neighbors, and anyone interested in bird-friendly gardening.

If you want to get involved, you will create a digital map of your landscape using their simple point-and-click tools. You don't need to know a lot about birds or plants; just log in a couple of times a year to update your map. You can use YardMap to plan bird-friendly upgrades to your property, gain recognition for your efforts, and connect with others. Citizen science is a way for you to learn about birds, habitat, science, and conservation while contributing to real scientific studies. As a partnership between the public and professional scientists, YardMap makes up one of the world's largest research teams.

YardMap may be found at: <http://yardmap.org>

Make your yard more friendly by: decreasing the size of your lawn, using fewer chemicals (fertilizers, pesticides, etc.), planting native trees, shrubs, and flowers, building a brush pile, leaving seed heads on flowers throughout winter, creating more plant structure (high, mid, and low-level), becoming an indoor cat household, and leaving your standing dead trees in place.

All for now. Here's wishing you and your yard birds a safe and happy summer.

Bob Buttery *HEAR resident*



Sandhill Cranes flying at Bosque del Apache.

Photo Credit:  
Manjith Kainickara  
(CC-by-sa 2.0)



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Scan to view our Website!

**Security Column**



**Neighborhood Security**

For emergencies call 911. For non-emergency incidents TRU Security can be contacted, day or night, at:

**505-515-0067**

While we encourage you to send an email to HEAR at [hear.newsletter@gmail.com](mailto:hear.newsletter@gmail.com) about suspicious or criminal activity in the neighborhood, this should not take the place of calling 242-COPS for non emergency law enforcement



All of us play a role in keeping our neighborhood safe!

**HEAR Website**

We encourage you to check our neighborhood’s website regularly. It provides:

- information on upcoming events in the neighborhood
- contact information for Board members and key City offices
- a membership form for submitting your membership electronically, or printing and mailing your check and the membership form to the Treasurer.

website address: <http://hear-online.org>

**Email Updates**

HEAR sends out frequent email updates with helpful information regarding things like lost and found animals and items of value, suspicious activity, upcoming events, and notifications of proposals that have a potential to impact our neighborhood. **Please note:** As of April 30, 2015 these updates will be sent only to those residents who are paid members of HEAR in 2015.

**Benefits of Membership**

By becoming a dues paying member of HEAR:

- you are helping to support and fund neighborhood improvement and beautification projects.
- You are helping to cover the expense of the Security Team that patrols the *entire* neighborhood.
- You are helping to cover the expense of printing and mailing the bi-annual newsletter.
- You are helping to cover a variety of miscellaneous costs such as the neighborhood’s dues as part of the District 4 coalition, refreshments for general membership meetings, postage for HEAR correspondence etc.
- You are showing your support of HEAR volunteers who attend and represent the neighborhood at important meetings, contact residents regarding zoning violations, and coordinate with a variety of City departments to address issues that are brought to the attention of the HEAR Board.
- You will receive frequent email updates with helpful information regarding things like lost and found animals and items of value, suspicious activity, upcoming events, notifications of proposals that have a potential to impact our neighborhood.

**\*\*\*PLEASE JOIN TODAY\*\*\***

<http://hear-online.org/online-membership-form/>



## Comprehensive Plan Update and Unified Development Ordinance

In early February, the City of Albuquerque kicked off a major public process to update the Comprehensive Plan (also known as the Comp Plan) and create a Unified Development Ordinance (UDO). Collaboration with the public plays a big role in this process, and over the course of 3 days, from February 4-6, 2015 approximately 350 people participated in focus groups, public meetings and open houses. A public meeting held on the evening of February 4th began with a special session for neighborhood associations and the City's lands use and transportation experts. Karl and Cynthia Benedict attended on behalf of HEAR.

The project now known as ABC to Z, is a collaborative effort between the City of Albuquerque and Bernalillo County, whose legislative bodies jointly adopt the Albuquerque-Bernalillo County Comprehensive Plan. There are two components to this effort. The first deals with zoning. Consultants from Clarion Associates, a Denver-based firm specializing in writing zoning codes for local municipalities has been hired to improve the regulatory system that guides land use development and transportation planning citywide, including major updates to the Zoning Code and Development Process Manual. Their objective is to develop a Unified Development Ordinance (UDO). Clarion Associates will be conducting public meetings to generate and propose draft revisions to the Zoning Code, Development Process Manual, and other land use regulations. The UDO portion of this planning effort will proceed in several steps, gathering comments at each stage as stakeholders review the proposals: 1) new zoning districts and uses allowed in each; 2) design standards that determine the required quality of development; 3) the processes and criteria for review and approval of development projects and 4) mapping of new zone districts. .

In the second part of the effort, the City will be embarking on a major overhaul of its framework for land use regulations to implement an updated Comp Plan. A consultant team, Fregonese and Associates, will be the leading the Comp Plan portion of the project. They will be returning to Albuquerque in early spring to conduct a series of workshops with neighborhoods and other stakeholders. Afterward, updated language will be drafted for public and agency review and an updated Comp Plan will be submitted for the review and approval process by late Fall. This effort will

focus in part on better coordination of land use and transportation to improve walkable districts, support transit friendly development and enhance cycling options.

For more information, please visit the project webpage:

[www.abc-zone.com](http://www.abc-zone.com)

*Excerpted and summarized from The Neighborhood News-A Publication of the Office of Neighborhood Coordination Feb/March 2105 (Planning Dept-Mikaela Renz-Whitmore)*

*"Something to smile about."*

- Exams/Oral Cancer Exam - Velscope™
- Teeth Whitening One Appointment
- Porcelain / CEREC® Crowns - One Appt.
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**DR. CHRISTINE LENHOFF**  
drlindakaynichols.com

**Driveway and Vehicle Safety**

Kids are going to fall, crash, slip and tumble. It's all a part of being a kid. But there are little things we can all do to ensure the kids avoid the more serious injuries that can lead to disabilities and even death. Here are a few tips to keep your kids safe in and around cars.

- We know you're often in a hurry, but before you drive away, take a few seconds to walk all the way around your parked car to check for children.
- When checking for kids around your vehicle, see if anything that could attract a child, such as a pet, bike or toy, is under or behind your vehicle before getting in and starting the engine.
- Identify and use safe play areas for children, away from parked or moving vehicles. Teach kids to play in these areas instead of in, around or behind a car.
- Accompany little kids when they get in and out of a vehicle. Hold their hands while walking near moving vehicles or in driveways and parking lots or on sidewalks.
- Don't allow children to play unattended in parking lots when cars are present.
- Designate a safe spot for children to wait nearby when vehicles are about to move, and make sure the drivers can see them.
- Teach kids that trunks are for transporting cargo and are not safe places to play or hide.
- Make sure you lock your vehicle, including doors and trunks when you're not using it. Keep keys and remote entry fobs out of children's sight and reach.

Excerpted from SafeKidsWorldwide.- See more at: <http://goo.gl/NvOK9M>

**HEAR Treasurers' Report Summary**

Dear HEAR members,  
 The calendar year 2014 closed with a balance of \$11,747.15 in the bank. Expenses were primarily for Security, Newsletter printing and mailing, neighborhood beautification and volunteer appreciation. In 2014 we had 493 dues paying members. Compared to 526 in 2013, a decrease of 33 members.

**Comparison of 2014 to 2013 Finances and Membership**

	2013	2014
<b>Annual Revenue</b>	\$13,887.33	\$15,013.90
<b>Annual Expenses</b>	\$19,508.84	\$18,105.00
<b>End of Year Balance</b>	\$15,665.43	\$11,747.15
<b>Number of Members</b>	526	493

As of the end of February 2015 our current account balance is \$9610.72 with 9 paid memberships for the 2015 calendar year.

Jeff Figiel, *Treasurer*



**Amy McGuckin**

Associate Broker

(505) 263-2519

amymcguckin@aol.com



**LEGACY**

10400 Academy Rd NE  
 Suite 100  
 Albuquerque, NM 87111  
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I live in Heritage East and strive to represent my clients in the manner that I would want to be represented if I were buying or selling my own home.

Want to ride the Sandia Tram?  
 Call for free tickets based on availability

**President's Message** continued:

the neighborhood and as an organization that can bring about positive change in our Neighborhood. Speaking of volunteers, I would be remiss if I failed to thank all of you who come out to our Neighborhood meetings to share your insights and participate in our governance, all of you who contribute your aluminum cans (and cash) to our neighborhood as part of our fundraising efforts, and those of you who step forward to help us keep our neighborhood clean and beautiful. Finally, we have our dedicated group of Board Members, Officers and Association leaders that handle the ongoing work of interacting with the City, coordinating with other neighboring Associations, paying attention to what is happening in the Neighborhood, attending meetings on our behalf, and overall doing the heavy lifting of keeping our Association of over 1200 homes and nearly 500 members moving forward. In particular I want to thank Doug Crandall, our outgoing President for the great job that he did (and continues to do through his service on the Board) as President. As I've learned, there are a number of moving parts that the President needs to keep track of, and Doug did it all with ease.

I'd like to conclude with a couple of reminders about what you can do to help keep our Neighborhood a great place to live:

- Join the Association - your dollars help pay for the security patrols, the multiple ways in which we communicate with our neighbors, and our cleanup and beautification activities.
- Volunteer to help the Neighborhood out in an area that you are passionate about - cleanup, zoning, beautification, social events, whatever. We have a place for you to make a difference.
- Come out to our upcoming General meeting and share your ideas, concerns and dreams with your neighbors.

Karl Benedict, *President*

While the spirit of neighborliness was important on the frontier because neighbors were so few, it is even more important now because our neighbors are so many. ~Lady Bird Johnson



**New Client Promotion**

**1<sup>st</sup> hour yard cleanup only \$49 \***

(2 man crew)

Regularly \$79/hr

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Or

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Contact me,  
your Heritage  
East neighbor,  
for a **FREE**  
Market analysis  
or any of your  
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Lauren Budner, REALTOR®



(505)227-3211 [Lauren.Budner@exprealty.com](mailto:Lauren.Budner@exprealty.com)

**NMDreamHomes.com**



6565 America's Parkway NE, Albuquerque, NM 87110

**HEAR Officers & Committee Chairs**

**Karl Benedict**-President 289-3943  
hear.president@gmail.com

**Neil Schwartz**-Vice President 856-7956

**Dave Mulder**- Secretary 821-0050

**Jeff Figiel**-Treasurer 856-0042

**Ann Crandall**-Membership Questions  
294-5243

**Susan Tackman**-Recycling 822-8761

**Cynthia Benedict**-Newsletter Coordinator  
[hear.newsletter@gmail.com](mailto:hear.newsletter@gmail.com)

Email updates: Members are eligible to receive updates between HEAR newsletters via email. Please include your email address when you fill out the form to join or renew your membership. If your email address changes after you have sent in your membership dues, please contact Cynthia Benedict at: [hear.newsletter@gmail.com](mailto:hear.newsletter@gmail.com). and provide an updated address.



This is your neighborhood newsletter. Please Read!

PRSR STD  
U.S. Postage Paid  
Permit 1893  
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Time-Sensitive Material. Deliver Promptly.  
Postmaster: Please deliver by March 13, 2015

**Heritage East Association of Residents (HEAR) Membership Form**

If you have already sent in your dues for 2015, **Thank You!**

You may use this form to *renew* your membership or *join for the first time*.

You can also sign-up and pay online at: <http://hear-online.org/online-membership-form>



**Last Name(s)** \_\_\_\_\_

**First Name(s)** \_\_\_\_\_

**HEAR Street Address** \_\_\_\_\_

*Physical address in the neighborhood*

**Newsletter Delivery Preference:**

- Paper Copy (via mail)
- Electronic Copy (via provided email)
- Both Paper & Electronic
- None

**Email Address** \_\_\_\_\_

*For delivery of the Neighborhood Newsletter (if requested) and email updates. Please differentiate between "1" and "0" (zero) and similar letters*

**Alternative Mailing Address** \_\_\_\_\_

*If you would like the Neighborhood Newsletter delivered to a different address than your HEAR Street Address*

**Phone Number:** Home \_\_\_\_\_ Other \_\_\_\_\_

**Notes or Comments** \_\_\_\_\_

Membership Dues are \$25/calendar year per household. Please make your check or money order out to HEAR and mail it, along with this form to:

HEAR, PO Box 92465, Albuquerque, NM 87199-2465